CAREER PROFILE



Tourism Information Officer

Overview

A tourism information officer helps visitors plan their trips by providing information about attractions, accommodation, tours, transport, events, and local experiences.

Requirements

- □ Good communication
- □ Customer service skills
- □ Knowledge of local attractions
- □ Computer skills
- □ Attention to detail
- □ Friendly and welcoming manner

Scan to watch the role in action!

Training

A **Certificate III in Tourism** or **Certificate IV in Travel and Tourism** can provide relevant training. Employers may also provide training in local attractions, booking systems and visitor information.

Career Progression

Tourism Information Officer → **Senior Visitor Services Officer** → **Tourism Coordinator** → **Destination Officer** → **Tourism Manager**